

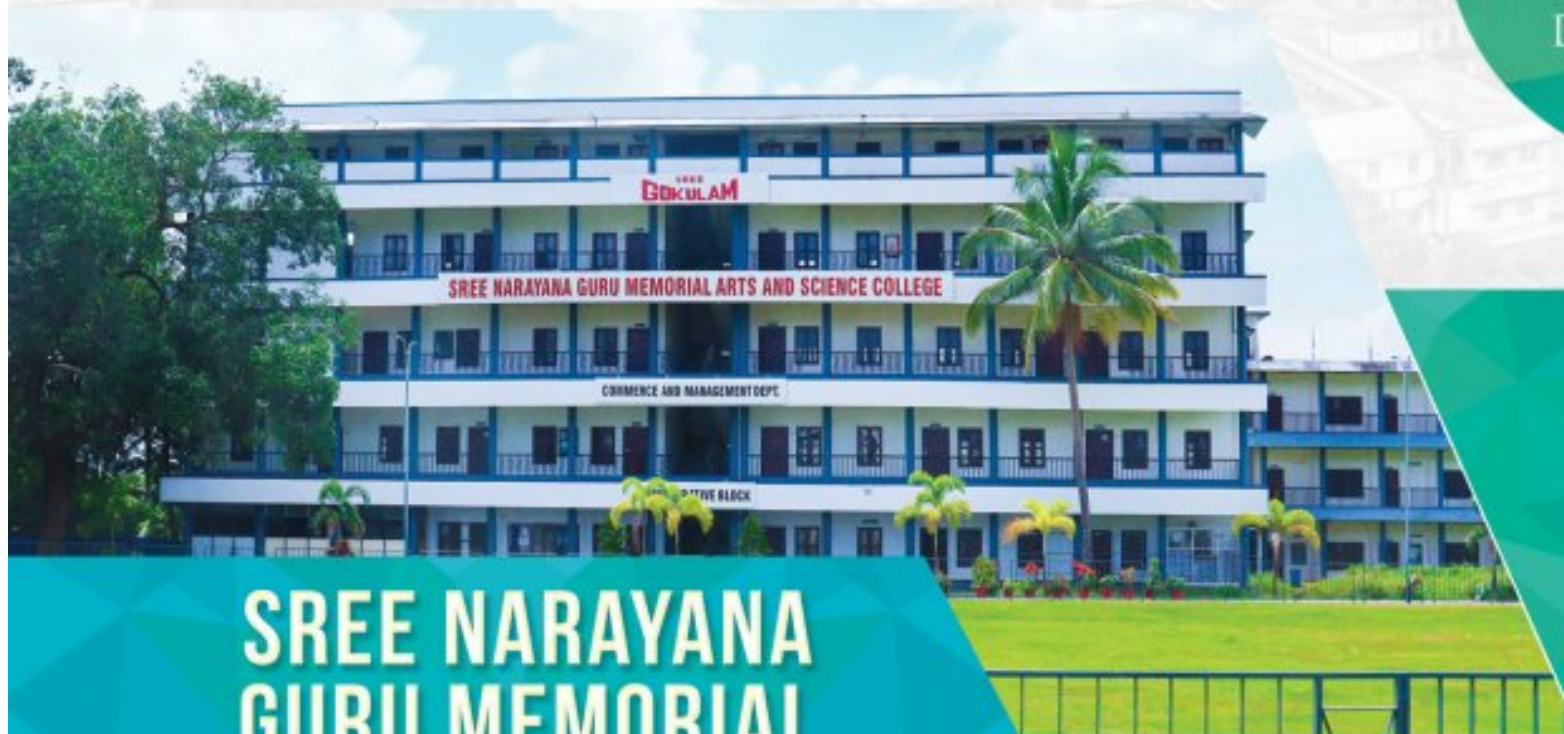
# SREE GOKULAM

GROUP OF EDUCATIONAL INSTITUTIONS

VALAMANGALAM SOUTH PO, THURAVOOR, CHERTHALA  
ALAPPUZHA - 688 532



EXCELLENCE THROUGH  
KNOWLEDGE,  
MUTUAL RESPECT  
AND  
DEDICATION



## SREE NARAYANA GURU MEMORIAL ARTS & SCIENCE COLLEGE

( AFFILIATED TO THE UNIVERSITY OF KERALA )

ADMISSION CELL  
9188260 700  
0478 2560 700



0478 2560 705



+91 9446 91 72 11



[www.gokulamsngmasc.in](http://www.gokulamsngmasc.in)



[info@gokulamsngmasc.in](mailto:info@gokulamsngmasc.in)  
[sngmasc@gmail.com](mailto:sngmasc@gmail.com)



## WELCOME TO SNGM THURAVOOR CAMPUS

The SNGM Campus is situated in a peaceful atmosphere in the Thuravoor panchayat, beside the Vembanad Lake and is close to the NH47 (66) and is well connected to Thuravoor Railway Station. The campus is run by SNGM Educational and Cultural Trust, a unit of the Sree Gokulam Group of Educational Institutions, reflecting the values of the saint and social reformer of Kerala, Sree Narayana Guru. The campus provides total education from the Kindergarten to Graduation level where a CBSE school, Arts and Science College, Catering College and Pharmacy College functions under one roof.

Presently Sree Gokulam Group of education is focusing its attention on upgrading the infrastructure of the campus to make it more student friendly. Modern audio visual teaching aids are being inducted into service to ensure the quality of education.



### SRI. GOKULAM GOPALAN

Chairman

Sree Gokulam Group of Educational Institutions &  
Sree Gokulam Group of companies

I welcome all aspiring youngsters to the SNGM Campus. I assure you all the necessary infrastructure and academic environment in the campus in tune with international trends and standards, that you can face challenges of your future endeavour with the fragrance of humanistic values.



### SRI. P. SANAKAN

President

SNGM Educational &  
Cultural Trust

I whole heartedly welcome all bright young minds to the campus, which will ensure you a successful future by providing you a quality education, disciplines life and inspiring you to greater heights of glory.



#### HOSTELS

The concept of keeping the hostel as a 'home away from home' is our goal and for this all efforts are being made. Food service in the hostel is homely and the inmates will have their say in deciding the menu. With a parental attitude, hostel warden and the resident tutors are always ready to hear and solve the problems faced by the inmates.

#### TRANSPORTATION

Students can avail the superb transport facility offered by the campus. College vehicles ply at proper timings in all important routes.

#### LIBRARY

Apart from the libraries in the individual institutions, a central library is maintained in the campus which is gradually developed into a multi-disciplinary resource center. Books, periodicals and a wide range of national and international journals are made available here for all the students and staff in the campus.

#### CANTEEN

A modern and well-maintained canteen, satisfying most of the food habits is an attraction of the campus. Conceived with an idea of minimizing food wastage, the canteen provides a peaceful and happy dining experience at minimum possible expenses.

#### HUMAN RESOURCES DEVELOPMENT PROGRAMME

This is a programme functioning in the Arts and Science College. The programme involves training in essential soft skills for students, members of the staff and public. Communication skills, training in gaining International Certification in English language like IELTS, Group discussion and Interview skills, essential Computer skills, training in Basic Accountancy etc, form this essential survival kit of soft skills. Yoga and meditation sessions are integral features of the programme.

#### PLACEMENT CELL

Job hunting is no more a strain of the pass outs. Placement cell of the campus has tie-ups with lots of employers and can definitely help them to find and get themselves placed in suitable positions.



# About us

The SNGM Arts & Science College came in to existence in 2006, by the Sree Narayana Guru Memorial Educational And Cultural Trust, Thuravoor, Cherthala, Alappuzha (Dist), Which is currently functioning as a unit of the Sree Gokulam Group of Institutions.

The college is situated in the SNGM campus that houses a wide range of educational institutions. The variety provided by such a multi disciplinary campus adds to the loveliness and colour of student life and cater to the needs of quality and range of their educational experiences.



## Our Vision

To become a centre of excellence and a catalyst in the wholesome, integrated development of youth with international standards, equipped to serve the society

## Our Mission

To become a centre of excellence and a catalyst in the wholesome, integrated development of youth with international standards, equipped to serve the society

## Aim of the College

- To promote alliance with academic institutions
- To aid students through mentoring
- To champion the cause of women
- To strengthen stake holder relationship

### FACULTY

Experienced and well qualified faculty members are very much dedicated to help and guide the students to achieve their academic goals

### PLACEMENT CELL

College has a very active placement cell. As most of the courses are career- related, students are placed in good jobs during final year itself.

## HIGHLIGHTS of the campus

- ✓ Full fledged computer labs with all supporting accessories
- ✓ Updated Production labs and other amenities for BSc Hotel Management students
- ✓ Physics lab for BSc Mathematics.
- ✓ Well Equipped Lab for Bio-Technology, Bio Chemistry and Zoology
- ✓ Centralized Library

## COURSES OFFERED

<b>B.Com (Computer Application)</b> 3 Years (6 semesters)	<b>B.Sc Botany &amp; Biotechnology</b> 3 Years (6 semesters)	
<b>B.Com (Tax procedure &amp; Practice)</b> 3 Years (6 semesters)	<b>B.B.A (Bachelor of Business Administration)</b> 3 Years (6 semesters)	<b>B.A (English Language &amp; Literature)</b> 3 Years (6 semesters)
<b>B.Com (Co-Operation)</b> 3 Years (6 semesters)	<b>B.C.A (Bachelor of Computer Application)</b> 3 Years (6 semesters)	<b>M.Com Finance*</b> 2 Years (4 semesters) <small>* New Course - Subject to final approval from university</small>



### MODE OF SELECTION

Selection of candidates for admission is made in accordance with the university rules as directed by the government.



### ELIGIBILITY CERTIFICATE

Candidate who have passed the qualifying examination from the university or Board outside the state of Kerala have to furnish along with the application, a copy of the eligibility certificate obtained by the University of Kerala.



### INTERVIEW

Candidates provisionally selected for admission will be required to appear for an interview before the principal on the specified date and time. Those who fail to attend the interview at the allotted time shall forgo the chance for admission.

### ELIGIBILITY FOR ADMISSION

Qualifications generally required for admission to degree programmes as per rules and regulations of the University of Kerala.

*At the time of interview, the candidate should produce the following documents*

- SSLC BOOK
- Mark list of the Qualifying Examination
- TC and Conduct Certificate from the institution last studied
- Eligibility from the Kerala University by the candidates who has studied outside the state of Kerala
- Five copies of the passport size photograph of the candidate
- Other documents if any





# SREE GOKULAM

## SNMG ARTS & SCIENCE COLLEGE

(Affiliated to the University of Kerala)

Valamangalam South PO, Thuravoor  
Cherthala, Alappuzha - 688 532

Admission Cell  
9188260 700 | 0478 2560 700



Change Your Life.  
*Start Here...*

OTHER EDUCATIONAL INSTITUTIONS SITUATED IN THE CAMPUS **SREE GOKULAM** SNMG GROUP OF INSTITUTIONS



### SREE GOKULAM

SREE NARAYANA GURU MEMORIAL CENTRAL SCHOOL  
web : [www.gokulamngmc.in](http://www.gokulamngmc.in)  
email : [info@gokulamngmc.in](mailto:info@gokulamngmc.in)

**PLUS ONE  
STREAMS**

**BIO-MATHS  
COMMERCE**

#### OUR FEATURES

- Excellent Results in CBSE Board exam.
- Good atmosphere for all round development.
- ANDROID INTERACTIVE SMART CLASSES, LANGUAGE, MATHS & COMPUTER LABS.
- Activity based curriculum.
- Communicative English program throughout year
- Extra curricular activities and sport facilities
- School bus facilities in selected routes
- Hostel for girls
- CCTV surveillance throughout the campus.
- Modern Hygienic Toilet Block



**ADMISSION STARTED  
PLAY SCHOOL - PLUS ONE**

### SREE NARAYANA GURU MEMORIAL CATERING COLLEGE

(Approved by the AICTE, New Delhi and Affiliated to the Kerala University)

Ph : 0478 2560 704 | 9497 27 51 27

email : [snngbhm@gmail.com](mailto:snngbhm@gmail.com)

**COURSE OFFERED**

**BHM**

(Bachelor in Hotel Management & Catering Technology)  
(A Four year degree course (including 3 years of practicals))



### SREE NARAYANA GURU MEMORIAL PHARMACY COLLEGE

(Approved by the PCI and Affiliated to the Directorate of Medical Education (DME), Government of Kerala.)

Ph : 0478 2560 703 | 9142 50 70 30

email : [info@gokulamngmpc.com](mailto:info@gokulamngmpc.com)

**COURSE**

**D.PHARM**  
2 YEARS DIPLOMA IN PHARMACY

